



The Subaru Impreza Sports Wagon TYPE EURO Goes on Sale

◆@Fuji Heavy Industries Ltd. (FHI), a global manufacturer of transportation and aerospace-related products and the maker of Subaru automobiles, today announced that Subaru Tecnica International Inc. (STI), a FHI subsidiary is to begin selling its Impreza TYPE EURO on February 20 through Subaru dealers in Japan. Based on the Impreza Sports Wagon, the TYPE EURO has been jointly styled by Austria-based Porsche Design and FHI and incorporated new exterior components jointly developed by the two companies.

◆@The TYPE EURO projects sophistication with its original exterior design as well as its dominant presence. It features distinct sporty looks with sharp and clear lines, adopting new designs for front and rear bumpers, front grille, and roof spoiler, while retaining the overall characteristics of the Impreza Sports Wagon. The 17-inch aluminum-alloy wheels on the turbo-charged engine model add to its sporty image.

◆@The Impreza TYPE EURO is offered with three engine configurations: TYPE EURO TURBO with a 2-liter horizontally opposed 4-cylinder DOHC turbo-charged engine; TYPE EURO 20 with a 2-liter horizontally opposed 4-cylinder DOHC engine; and TYPE EURO 15 with a 1.5-liter horizontally opposed 4-cylinder SOHC engine. With this wide array of model variations and options, FHI has set a monthly sales target of 100 for TYPE EURO.

◆@FHI displayed the Impreza TYPE EURO as a reference car at the 35th Tokyo Motor Show in 2001 and now brings it to the Japanese market without compromising any design features.



Impreza Sports Wagon TYPE EURO TURBO

TYPE EURO features

- * Specially designed grille integrated bumper
- * Specially designed rear bumper and roof spoiler
- * Specially designed 17-inch aluminum-alloy wheels (only with TYPE EURO TURBO)
- # Sporty seats (specially chosen black)
- # Specially designed rear emblem

TYPE EURO models are equipped with High Intensity Discharge (HID) low-beam headlights, 4-sensor 4-channel ABS, dark colored rear glass (rear doors, rear quarters, rear gates) and aluminum-made front hood.

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* indicates jointly developed parts by FHI and Porsche Design

indicates those only available in TYPE EURO models

Suggested Retail Price, excluding consumption tax, in Yen (thousands)

Subaru Impreza Sports Wagon TYPE EURO 15 (sold in Tokyo/Nagoya/Osaka): 2,028

Subaru Impreza Sports Wagon TYPE EURO 20 (sold in Tokyo/Nagoya/Osaka): 2,233 - 2,356

Subaru Impreza Sports Wagon TYPE EURO TURBO (sold in Tokyo/Nagoya/Osaka): 2,663 - 2,816

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