

FHI Unveils New Subaru Tribeca at the New York International Auto Show

Tokyo, April 3, 2007 – Fuji Heavy Industries Inc. (FHI), the maker of Subaru automobiles, today announced its plan to introduce the redesigned Subaru B9 Tribeca, now named Subaru Tribeca, and to start sales in the U.S. this summer. FHI will unveil the new Tribeca (U.S. specifications) at the New York International Auto Show, which will be held from April 6 through 15. (Press days : April 4 and 5)

Advancing the concept of a progressive sports utility vehicle (SUV), the new Tribeca features powerful new styling, improved performance, enhanced comfort and functionality. Its exterior design stresses a more SUV-like appearance with a new front face design. The revamped Tribeca is equipped with a newly designed 3.6-liter boxer engine. Although larger and more powerful than the previous 3-liter engine, the new engine delivers both improved performance and fuel efficiency in real world driving situations. Design modifications in its cooling system have enabled the use of regular unleaded fuel, a change from premium only—helping to lower consumer operating costs.



Subaru Tribeca (U.S. specifications)

1. Streamlined sophisticated styling

The exterior design of the new Tribeca is streamlined and powerful, building upon the sporty and dynamic feel of its predecessor model. Interior designs express a sophisticated quality look and sportiness.

2. Outstanding performance

The new Tribeca has been developed with the goal of balancing improved performance and environmental considerations.

- Without increasing the physical dimensions of the power unit, the displacement was expanded from 3.0 to 3.6 liters, which was made possible primarily through design changes involving expanded bore dimensions and a longer stroke.
- The new engine maintains the same levels of emissions and fuel efficiency as the previous 3-liter unit, despite the larger engine size and more powerful output.
- The new 3.6-liter boxer engine features Dual Active Valve Control System (Dual AVCS) for controlling timing in both the intake and exhaust valves, which helps provide improved low-end torque.
- Design modifications made to the cooling system allow the use of regular unleaded gasoline, which contributes to lowering consumer operating costs.
- A substantially revised 5-speed Automatic transmission with newly designed control unit, refined torque converter and optimized gear ratio delivers faster shifting response and smooth and powerful acceleration.
- The new engine and transmission are lighter weight, achieving a total weight reduction of 4.4 kilograms.

3. Improved comfort and functionality

The new Tribeca offers a pleasant ride with improved access, visibility, and comfort.

- Third row seating access has been enhanced through a number of changes. The second row seat comes with a tilt-and-slide control on both the driver's and passenger's sides and a new assist spring that reduces the effort needed to slide the second row seat. Also new are molded grab handles on the lower C-pillar to assist in stepping into the third row.
- With redesigned door mirrors and rear quarter windows, side and rear vision have been improved.
- Re-calibrated rear suspension with new bushings improves ride comfort.

About Fuji Heavy Industries Ltd.

Fuji Heavy Industries Ltd. (FHI), the maker of Subaru automobiles, is a leading manufacturer in Japan with a long history of technological innovations that dates back to its origin as an aircraft company. While the automotive business is a main business pillar, FHI's Aerospace, Industrial Products and Eco Technologies divisions offer a diverse range of products from general-purpose engines, power generators, and sanitation trucks to small airplanes, crucial components for passenger aircrafts, and wind-powered electricity generating systems. Recognized internationally for its AWD (All-Wheel Drive) technology and Horizontally-Opposed engines in Subarus, FHI is also spearheading the development of environmentally friendly products and is committed to contributing to global environmental preservation.